

JORIS GARDÈRES

33 YEARS OLD SEO MANAGER

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23 triq Sant Elija, St Julian's, Mt

PROFILE INFO

Former high-level athlete in speedskating (French champion, medals at European championship), I will be motivated and dedicated in my professional career as well. I'm an ambitious person, I set my goals high so that I am always aiming for the top.

PERSONAL SKILLS

- Majestic / Ahrefs / Semrush
- Seobserver / Monitorank
- Screaming Frog
- GSC / GA4 / Tag Manager
- Offsite / Onsite / Technical SEO
- AI Automation / Prompting
- HTML / CSS
- Hotjar
- SEO Audits / Reporting (Excel / PPT)

LANGUAGE SKILLS

French 100%

English 90%

Spanish 80%

SOFT SKILLS

- Ambitious
- Curious
- Pedagogue
- Team spirit

HOBBIES

SCAN ME TO KNOW MORE

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WORK EXPERIENCE

NOW – SEP 2023
MEDIA SEO MANAGER (FR/ES/BR/EN)
BLUE WINDOW
- Managing Gnews/Discover websites
- Transversal role (product/sales/devs)
- Focus on technical SEO (high volumetry)
- Social media development (branding)

SEPT 2023 – JUN 2021
SEO MANAGER - LATAM MARKET
BLUE WINDOW
- Managing CL / PE / BR markets in Sport & Casino
- 500 FTDS/month from scratch on BR market
- Improved managerial skills

JUN 2021 – JUL 2020
SEO EXECUTIVE - FR/LATAM MARKET
BLUE WINDOW
- Developping traffic on Affiliation websites
- Onsite/Offsite audits
- Link-building stategies
- Creating detailed briefs for writers

JUL 2020 – MAR 2019
SEO/CONTENT WRITER - FR MARKET
BLUE WINDOW
- Writing Sports/Casino articles
- Basic SEO optimization
- Improving iGaming knowledge

MY EDUCATION

JUN 2018 – SEPT 2016
MASTER'S DEGREE
ISEM MONTPELLIER
- Graduated in Sales and Marketing.

JUN 2016 – SEPT 2014
BACHELOR'S DEGREE
STAPS BORDEAUX
- Graduated in Sport Management.

JUN 2012 – SEPT 2010
TECHNICAL DEGREE
IUT BLAGNAC
- Graduated in Networks and Communications.